



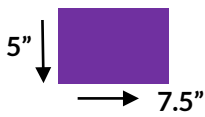
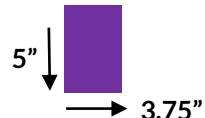
### Advertising at Conference

#### Program Book Print Ads

The official event program is used as a guide by conference attendees and is a full color, 8.5” x 11” forty page booklet; 700 copies are printed and distributed to participants. Three sizes of ads available: quarter page, half page, and full page.

#### Screen Ads

Projection ads are played in a loop on 14-foot screens during the Thursday plenary and lunch sessions. Will be viewed by up to 500 participants.

Ad Sizes		Nonprofit Members	Business Sustainers	All Others
<b>Full page</b> (10”H x 7.5”W) <i>Portrait orientation</i>		\$250	\$500	\$700
<b>1/2 page</b> (5”H x 7.5”W) <i>Landscape orientation</i>		\$150	\$300	\$400
<b>1/4 page</b> (5”H x 3.75”W) <i>Portrait orientation</i>		\$100	\$200	\$300
<b>Projection Ads</b> (7.5”H x 13.3”W) <i>Landscape orientation</i> Displayed on 14 foot screens at all plenary sessions		\$250	\$300	\$400

*Formats accepted: PDF and JPEG, high resolution*  
*Artwork must be submitted in the actual size of the advertisement, including any border (no bleeds)*  
 Artwork deadline: July 31



# Advertisement Purchase Form

## 2018 Conference for North Carolina's Nonprofits

**September 12-14**

Sheraton Imperial Hotel & Convention Center - RTP, NC

The annual Statewide Conference for North Carolina's Nonprofits is a three-day professional development and networking event, and the largest annual gathering of nonprofit leaders in the state. It attracts 600-700 professionals from all sizes of nonprofits, foundation trustees and staff, corporate giving officers, and consultants.

### Advertising Opportunities

- Choose to advertise in either the printed program book or on projection screens at the event
- Program is a full-color, 8.5" x 11" forty page booklet given to all attendees, 700 printed
- Artwork must be submitted in actual size of advertisement, including any border (no bleeds)
- Formats accepted: PDF and JPEG, high resolution

Ad Size		Nonprofit Members	Business Sustainers	Full Price
<b>Full page</b> (10"H x 7.5"W) <i>Portrait orientation</i>		\$250	\$500	\$700
<b>1/2 page</b> (5"H x 7.5"W) <i>Dimensions and orientation:</i>		\$150	\$300	\$400
<b>1/4 page</b> (5"H x 3.75"W) <i>Dimensions and orientation:</i>		\$100	\$200	\$300
<b>Projection Ads</b> (7.5"H x 13.3"W) <i>Landscape orientation</i> <i>Displayed on 14' screens at all plenary sessions and deep-dive workshops</i>		\$250	\$300	\$400

### Reserve Your Ad

- Full Page program ad: \$250 Nonprofit Member | \$500 Business Sustainer | \$700 Full Price
- Half Page program ad: \$150 Nonprofit Member | \$300 Business Sustainer | \$400 Full Price
- Quarter page program ad: \$100 Nonprofit Member | \$200 Business Sustainer | \$300 Full Price
- Projection screen ad: \$250 Nonprofit Member | \$300 Business Sustainer | \$400 Full Price

**TOTAL DUE** \$

### Organization Contact

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Checks and credit card payment accepted. Please make checks payable to: North Carolina Center for Nonprofits.  
Send this form with payment to North Carolina Center for Nonprofits, 5800 Faringdon Place, Raleigh, NC 27609,  
or via email to lbrinkley@ncnonprofits.org.

MasterCard  VISA  Discover  AMEX Card Number \_\_\_\_\_ CVV: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**Artwork Deadlines:** Print ads by July 31, 2018; Projection screen ads by August 31, 2018

**Deadline for "Early Bird" pricing extended to July 15, 2018**