



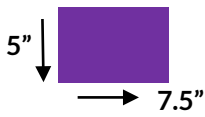
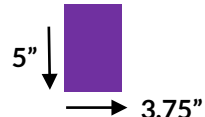
Advertising at Conference

Program Book Print Ads

The official event program is used as a guide by conference attendees and is a full color, 8.5” x 11” forty page booklet; 700 copies are printed and distributed to participants. Three sizes of ads available: quarter page, half page, and full page.

Screen Ads

Projection ads are played in a loop on 14-foot screens during the Thursday plenary and lunch sessions. Will be viewed by up to 500 participants.

Ad Sizes		Nonprofit Members	Early bird discounts ended July 15.	All Others
Full page (10”H x 7.5”W) <i>Portrait orientation</i>		\$250	\$500	\$700
1/2 page (5”H x 7.5”W) <i>Landscape orientation</i>		\$150	\$300	\$400
1/4 page (5”H x 3.75”W) <i>Portrait orientation</i>		\$100	\$200	\$300
Projection Ads (7.5”H x 13.3”W) <i>Landscape orientation</i> Displayed on 14 foot screens at all plenary sessions		\$250	\$300	\$400

Formats accepted: PDF and JPEG, high resolution
Artwork must be submitted in the actual size of the advertisement, including any border (no bleeds)
 Artwork deadline: July 31



Advertisement Purchase Form

2018 Conference for North Carolina's Nonprofits

September 12-14



Sheraton Imperial Hotel & Convention Center - RTP, NC

The annual Statewide Conference for North Carolina's Nonprofits is a three-day professional development and networking event, and the largest annual gathering of nonprofit leaders in the state. It attracts 600-700 professionals from all sizes of nonprofits, foundation trustees and staff, corporate giving officers, and consultants.

Advertising Opportunities

- Choose to advertise in either the printed program book or on projection screens at the event
- Program is a full-color, 8.5" x 11" forty page booklet given to all attendees, 700 printed
- Artwork must be submitted in actual size of advertisement, including any border (no bleeds)
- Formats accepted: PDF and JPEG, high resolution

Early bird prices ended July 15, but will return next year!

Ad Size	Nonprofit Members	Full Price
Full page (10"H x 7.5"W) <i>Portrait orientation</i>	\$250	\$500 \$700
1/2 page (5"H x 7.5"W) <i>Dimensions and orientation:</i> 	\$150	\$300 \$400
1/4 page (5"H x 3.75"W) <i>Dimensions and orientation:</i> 	\$100	\$200 \$300
Projection Ads (7.5"H x 13.3"W) <i>Landscape orientation</i> <i>Displayed on 14' screens at all plenary sessions and deep-dive workshops</i>	\$250	\$300 \$400

Reserve Your Ad

- Full Page program ad: \$250 Nonprofit Member | Full Price \$700
- Half Page program ad: \$150 Nonprofit Member | Full Price \$400
- Quarter page program ad: \$100 Nonprofit Member | Full Price \$300
- Projection screen ad: \$250 Nonprofit Member | Full Price \$400

TOTAL DUE \$

Organization Contact

Name _____ Title _____

Organization/Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Checks and credit card payment accepted. Please make checks payable to: North Carolina Center for Nonprofits.
Send this form with payment to North Carolina Center for Nonprofits, 5800 Faringdon Place, Raleigh, NC 27609,
or via email to lbrinkley@ncnonprofits.org.

MasterCard VISA Discover AMEX Card Number _____ CVV: _____ Exp: _____

Name on Card _____ Signature _____

Artwork Deadlines: Print ad artwork by July 31, 2018; Projection screen ads by August 31, 2018

Deadline for payment: August 31, 2018