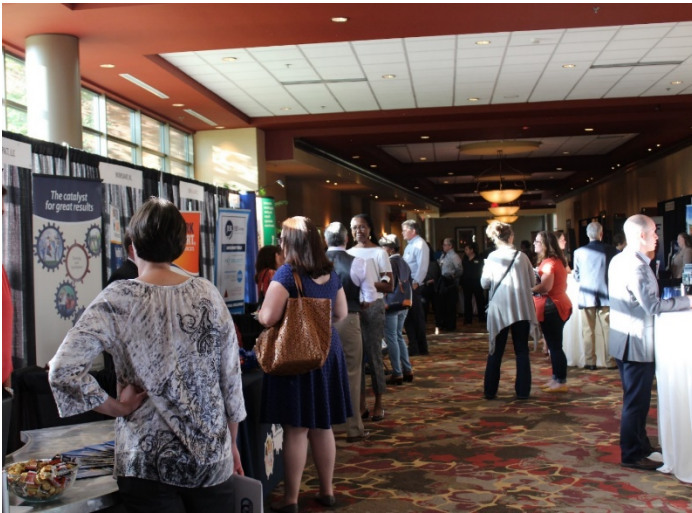


The Nonprofit Marketplace – September 12-13

2018 Conference for North Carolina’s Nonprofits

Sheraton Imperial Hotel & Convention Center - RTP, NC



Exhibiting in the Nonprofit Marketplace provides your organization with direct access to attendees interested in your services.

About the Nonprofit Marketplace

The Center’s statewide Conference is a three-day professional development and networking event held Sept. 12-14, and the largest annual gathering of nonprofit leaders in the state. It attracts 600-700 professionals from all sizes of nonprofit organizations, foundation trustees and staff, corporate giving officers, and consultants. Attendees visit exhibitors in The Nonprofit Marketplace as they mingle in convention center hallways.

Exhibitors receive:

- Logo and website link displayed on [conference website](#)
- Logo and website link sent in pre- and post-event eblasts to all attendees
- Organization’s name listed in the conference program

All Booth Packages Include:

- 8’ x 8’ pipe and drape booth
- 6’ skirted table, two chairs, and sign with your organization's name
- Admission for two people to Sept. 12 Kick-Off Reception, and Sept. 13 sessions and luncheon

Price	Booth Packages
\$750	Booth (discounted for Sponsors and current Sustainers)
\$850	Booth (regular price)
\$1,000	Booth & Ad Deal (includes half-page print ad)
\$1,200	Booth, Ad, & Business Finder Listing Deal (includes half-page print ad, plus year-long listing in the Center’s online vendor directory, Business Finder)

Event Logistics

New for 2018: List your preferences for booth placement within the Marketplace! Earlier registrations have a greater chance of getting their top choices.* See the attached floorplan map to make your selections.

Exhibition Times: Sept. 12 (3pm-6:30pm) and Sept. 13 (8am-5pm)

Booth Setup: Sept. 12 (1-3pm)

Move-out: Sept 13 (5pm)

Hollins Exposition Services is the provider of booth equipment, furnishings, and electrical hook-up. Exhibitors will receive an information packet from Hollins in mid-August with information on shipping and drayage, booth furnishings, ordering electricity, and more. The hotel and convention center does not accept shipments from exhibitors. Please contact Hollins Exposition Services at (336) 315-5225 to make arrangements for shipping.



* Submitted preferences will be taken in to consideration, but booth placement in the Marketplace is assigned at the discretion of North Carolina Center for Nonprofits. Booth packages do not include attendees’ contact information.



Advertising at Conference

Program Book Print Ads

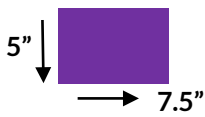
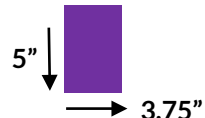
The official event program is used as a guide by conference attendees and is a full color, 8.5” x 11” forty page booklet; 700 copies are printed and distributed to participants. Three sizes of ads available: quarter page, half page, and full page.

Screen Ads

Projection ads are played in a loop on 14-foot screens during the Thursday plenary and lunch sessions. Will be viewed by up to 500 participants.

Ad Sizes

Early bird discounts have ended but will return next year!

Full page (10”H x 7.5”W) <i>Portrait orientation</i>		\$250	\$500	\$700
1/2 page (5”H x 7.5”W) <i>Landscape orientation</i>		\$150	\$300	\$400
1/4 page (5”H x 3.75”W) <i>Portrait orientation</i>		\$100	\$200	\$300
Projection Ads (7.5”H x 13.3”W) <i>Landscape orientation</i> Displayed on 14 foot screens at all plenary sessions		\$250	\$300	\$400

Formats accepted: PDF and JPEG, high resolution

Artwork must be submitted in the actual size of the advertisement, including any border (no bleeds)

Artwork deadline: July 31

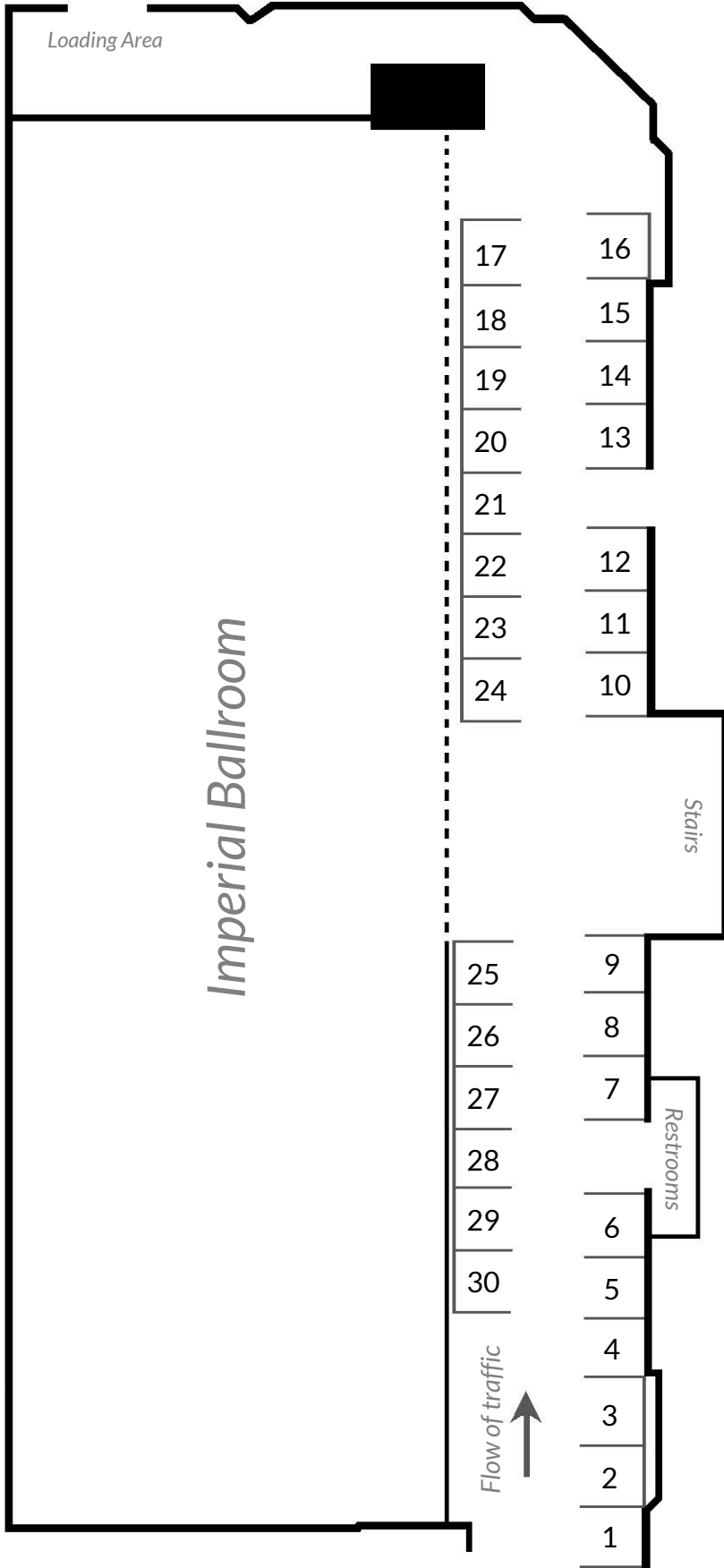


The Nonprofit Marketplace

2018 Statewide Conference for North Carolina's Nonprofit Sector

Center for Nonprofits

Sheraton Imperial Hotel & Convention Center



- 1) Reserved
- 2) .
- 3) .
- 4) Reserved
- 5) .
- 6) Reserved
- 7) Reserved
- 8) Reserved
- 9) Reserved
- 10) Reserved
- 11) Reserved
- 12) Reserved
- 13) .
- 14) .
- 15) .
- 16) .
- 17) .
- 18) .
- 19) .
- 20) .
- 21) .
- 22) Reserved
- 23) Reserved
- 24) Reserved
- 25) Reserved
- 26) Reserved
- 27) Reserved
- 28) Reserved
- 29) Reserved
- 30) Reserved



Nonprofit Marketplace Purchase Form

2018 Conference for North Carolina's Nonprofits

September 12-14

Sheraton Imperial Hotel & Convention Center - RTP, NC

Choose Your Option

- Exhibit Booth only: \$850
- Program ad, full page: \$700
- Program ad, half page: \$400
- Program ad, quarter page: \$300
- Projection screen ad: \$400

Deadlines

Print ad artwork: **July 31**
Screen ad artwork: **August 31**

PACKAGE DEALS

- Exhibit Booth & Ad: \$1,000 (includes half-page program ad)
- Exhibit Booth, Ad, & Listing: \$1,200 (includes half-page program ad and year-long listing in the Center's online vendor directory, Business Finder)

TOTAL DUE \$

Payment Information

Primary Contact

Name _____ Title _____

Organization/Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Checks and credit card payment accepted. Please make checks payable to: North Carolina Center for Nonprofits.

MasterCard VISA Discover AMEX Card Number _____ CVV: _____ Exp: _____

Name on Card _____ Signature _____

Cancellations received in writing by August 15 will receive a refund, minus a \$100 processing fee (contact: tcareyette@ncnonprofits.org).

Register Exhibit Booth Staff

Name _____ Title _____

Email _____

Choose one: Regular Lunch Vegetarian Vegan Gluten-Free Food Allergy: _____

Name _____ Title _____

Email _____

Choose one: Regular Lunch Vegetarian Vegan Gluten-Free Food Allergy: _____

Rank your preference for the available Marketplace booths based on the venue floorplan provided

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Payment can be mailed to: North Carolina Center for Nonprofits, 5800 Faringdon Place, Raleigh, NC 27609, or sent to lbrinkley@ncnonprofits.org

Payment deadline: August 31

Exhibitors: Please send a PNG file of your logo to lbrinkley@ncnonprofits.org. **Questions?** Contact Lynn Brinkley at 919-790-1555, ext. 102