

NOVEMBER 2-3, 2022 | DURHAM CONVENTION CENTER



BUILDING ON
INCLUSION
ACHIEVING
EQUITY

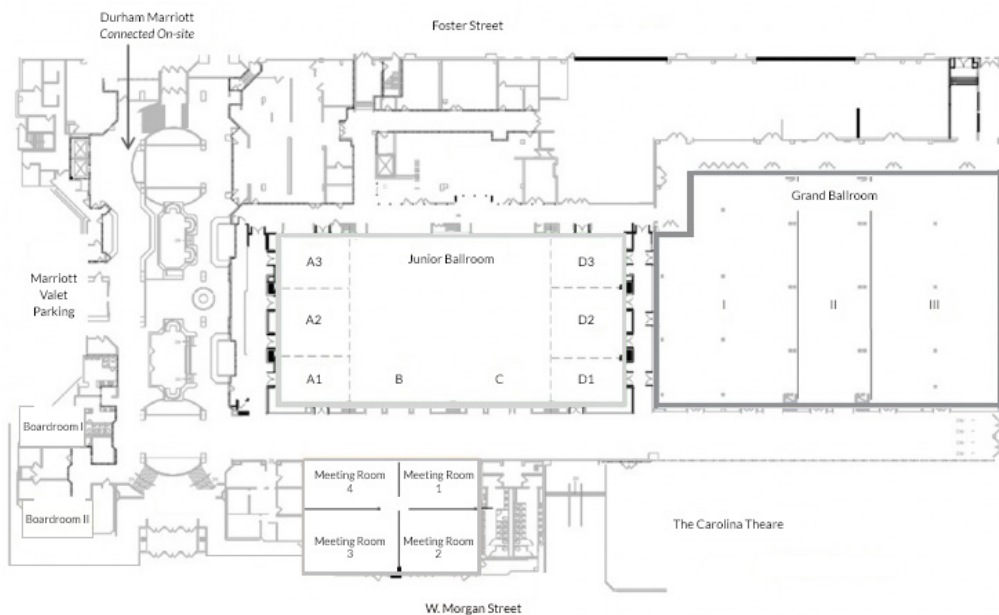
Presenting Sponsor



#22NCNPC #EQUITYMATTERS

2022 CONFERENCE FOR NORTH CAROLINA'S NONPROFITS

DURHAM CONVENTION CENTER



THE NONPROFIT MARKETPLACE

Thanks to our exhibitors! Visit their tables to learn about how they support nonprofits and play exhibitor BINGO. Get 10 exhibitors (or more!) to initial your bingo card to win gift cards.

Angel Oak Creative
Araize
Blackman & Sloop, CPAs, P.A.
Bloomerang
Chazin & Company
CliftonLarsonAllen
Connect Cause
Dean Dorton
DMJPS
Durham Convention Center
First Nonprofit Group*
Foundant

Gardner-Webb University
HDH Advancement Group
ImplementEd
Liminal Creative
Marsh McLennan Agency*
MDcentric
moss+ross
Mutual of America*
Sharpe Patel
Strickland Hardee
TRIO
Williams Overman Pierce

**North Carolina Center for Nonprofits money-saving partner. Ask at their exhibit table about special member discounts and programs, or get details at www.ncnonprofits.org/services/money-saving-partnerships.*

SCHEDULE OF EVENTS

WEDNESDAY 11/2

12:00-6:30	Registration and Nonprofit Marketplace open	Grand Ballroom
12:30-5:00	Nonprofit Legal Compliance Workshop	Junior Ballroom B
2:00-3:15	Concurrent Sessions	
3:15-3:45	Refreshment Break	Grand Ballroom
3:45-5:00	Concurrent Sessions	
5:00-6:30	Networking Reception	Grand Ballroom

THURSDAY 11/3

7:30	Registration and Nonprofit Marketplace open	Grand Ballroom
8:30-9:30	KEYNOTE Sharpen Your Inclusion Edge: The 8 Step Approach	Grand Ballroom
9:30-10:00	Refreshment Break	Grand Ballroom
10:00-11:15	Concurrent Sessions	
11:15-1:00	Networking Lunch	Grand Ballroom
1:00-2:15	Concurrent Sessions	
2:15-2:45	Refreshment Break	Grand Ballroom
2:45-4:00	Concurrent Sessions	

HEALTH & SAFETY

Your safety and in-person comfort level during the conference is important to us. We are adhering to COVID-19 protocols and requirements set forth by the Durham Convention Center and the City of Durham.

We strongly encourage all participants to take a COVID-19 test each morning before attending the conference and stay home if you test positive. If you test positive on any day of the event, we will refund your registration fee.

Face masks, sponsored by Lenovo, will be available at the registration desk for participants who prefer to wear one.

Hand sanitizer will be available throughout the convention center.

Silicone wrist bands to visually communicate your comfort level of interacting with other participants will be available at the registration desk:

- **Green** = Comfortable with handshakes and conversations within 6 feet
- **Yellow** = Comfortable with conversations 6 feet apart
- **Red** = Not comfortable with conversations without both parties masked

Meeting Room 1 will be open as a quiet space for participants throughout the event.

Thank you for helping maintain a safe and healthy event.

PRESENTING SPONSOR



@NCNONPROFITS
#22NCNPC
#EQUITYMATTERS



SESSION TRACKS

If you're not sure which concurrent sessions to attend, these tracks offer a suggested outline of sessions with similar topics or that apply to specific job roles. Use the icons to identify the sessions, and follow a track if it's helpful!



Behind the Scenes Track: For those who have a back office role and make crucial decisions in your nonprofit's operations, e.g., finance, operations, human resources, compliance, risk management, executive director, board members.



Community Engagement Track: For those who are connecting with the communities you serve, collaborating with other nonprofits, or leading your organization's or community's equity, diversity, and inclusion work, e.g., programs, community engagement, executive leadership, board members.



In the Field Track: For those who are hands-on in executing your nonprofit's mission, providing direct service to clients, or collecting valuable data, e.g., programs, fundraising, community engagement, communications, marketing, executive management.

CONTINUING EDUCATION CREDIT

Certified Fundraising Executives International Earn up to 8.25 points in Category 1.B – Education for initial certification or recertification.

Duke Nonprofit Management Program Earn 3-7 credit hours towards the Duke Certificate in Nonprofit Management. Sessions count as general electives; a fee of \$25 per course applies.

NC State Bar Attorneys may earn 4 hours of CLE credit for attending the Nonprofit Legal Compliance Workshop (*pending approval*).

NC State Board of CPA Examiners CPAs may earn up to 9.5 hours of CPE credit for attending the full conference, including the Nonprofit Legal Compliance Workshop.

Download forms at <https://conference.ncnonprofits.org/schedule/continuing-education-credit>.

CONFERENCE PRESENTERS

We're supporting sustainable practices and saving paper – learn about and read bios for our conference presenters online at <https://conference.ncnonprofits.org/speaker> or

scan here



Nonprofit Legal Compliance Workshop

12:30-5:00

Junior Ballroom B

Ed Chaney, Partner, Schell Bray PLLC

David Heinen, Vice President for Public Policy and Advocacy, North Carolina Center for Nonprofits

Elizabeth Mauch, Tax Manager, Blackman & Sloop, CPAs, P.A.

Charitable nonprofits are required to comply with a wide array of federal and state laws and regulations. This workshop for nonprofit staff and board members, attorneys, CPAs, and consultants, provides answers and information on many common legal issues that affect nonprofits.

The first hour will offer a crash course on key legal compliance issues for nonprofits. The final hour will be a 'Q-and-non-A' when the presenters will discuss solutions to questions participants have on legal compliance issues affecting nonprofits

Breakout sessions will go into more depth on:

- Nonprofit governance 101
- IRS Form 990
- Lobbying laws for nonprofits
- Employment laws for nonprofits

Attorneys may earn 4 hours of CLE credit from the NC State Bar for attending the full workshop (pending approval). CPAs may earn 4.5 hours of CPE credit from the NC State Board of CPA Examiners. Fundraisers may earn 4.5 hours of CFRE credit from Certified Fundraising Executives International.



IT Made Simple

Managed IT • Cloud • Cybersecurity
VoIP • Device Management

Contact us for a thorough network assessment!

301 S. McDowell St., #612 Charlotte, NC 28204

(704) 470-4059 | info@mdcentric.com | mdcentric.com

CONCURRENT SESSIONS 2:00-3:15

Beyond Just Listening to Youth Voice: From Ideas to Action

Junior Ballroom C



Asheville City Schools Foundation (ACSF) collaborates with its community to do “whatever it takes for all ACS students to thrive.” Each of its programs has evolved out of collaborations and listening projects rooted throughout Asheville schools and communities. ACSF employs an impactful model for moving beyond just listening to youth to giving them the platform, professional development, and paycheck to make real change. ACSF will share how youth leadership has transformed the ways the organization engages with its education community, partners, funders, and itself, and will discuss the continuation and expansion of its interconnected student leadership opportunities, including DREAM Team High School Internship Program, Racial Equity Ambassador Program, and ACSF Student Board of Director positions. By integrating the lived experiences and expertise of its students, ACSF is effectively addressing the practices, biases, and environment of the public schools while building the capacity of our youth to act as leaders in our city and state.

***Presenters:** Nieva Arana, Program Coordinator, Asheville City Schools Foundation; Paiden Castelblanco, Student, Asheville High School; Nancy Membreno, Student, Asheville High School; Juvae Mullings, Student, School of Inquiry and Life Sciences Asheville; Copland Arnold Rudolph, Executive Director, Asheville City Schools Foundation*

Content, SEO, and News Media: How the Landscape Has Changed for All 3 and What You Need to Do to Successfully Compete for Attention

Junior Ballroom D



It wasn't that long ago when a nonprofit, regardless of its size, could get news coverage just by calling a newspaper or TV station. And it was a few years ago when you could stuff your webpages with keywords to get to the top of the search engine rankings. Those days are over! Not only has it become increasingly challenging to generate local or state news coverage, but the competition is fierce to see your website at the top of the organic search results. What happened? This session will break down what's changed, the importance and best practices of a content marketing strategy, and specific take-home tips to help you be more effective in generating awareness, both in the media and online.

***Presenters:** Mary Lindsay Boyd, Senior Account Manager, 919 Marketing; Scott Curkin, Executive Vice President, Account Services, 919 Marketing*



REFRESHMENT BREAK 3:15-3:45

Sponsored by DMJPS and Durham Convention Center

CONCURRENT SESSIONS 3:45-5:00

Bringing Your Board Onboard with DEI

Sponsored by Coastal Credit Union

Junior Ballroom C



Organizations striving to center DEI in their culture must have boards who also embrace these concepts in practice. Creating a board culture that embodies DEI involves more than DEI workshops and revising policies. In this session, hear examples of strategies to turn tactical approaches to DEI into adaptive, authentic approaches that will help shape board and organizational culture. Small groups will have the opportunity to practice approaches by examining a real-life scenario as well as hear from local nonprofit leaders who are

currently helping their boards to shift to more inclusive and equitable cultures.

Presenters: Matt Leatherman, Board Chair, John Rex Endowment; Kellan Moore, President and CEO, John Rex Endowment; Sabrina Slade, Director of Racial Equity and Advocacy, John Rex Endowment; LaTasha Winstead, Board Vice Chair, John Rex Endowment

Developing University-Community Partnerships: Insights and Structures for Working with University Partners



Junior Ballroom D

This session offers insights and structures for considering how to effectively work with university partners to advance your nonprofit's mission and meet your goals. Presenters will share insights from a 2019-20 study on nonprofit partner experiences working in a variety of ways with UNC-Chapel Hill students, and how to connect with UNC-Chapel Hill students through academic service-learning courses, university-supported internships, and semester- to year-long capstone projects. Participants will also have the opportunity to discuss the UNC-Chapel Hill Community Engaged Scholars Directory to identify potential faculty partners for community-based research partnerships.

Presenters: Margaret Barrett, Associate Director, Carolina Center for Public Service at UNC-Chapel Hill; Ryan Nilsen, Senior Program Officer, Community Engagement, Carolina Center for Public Service at UNC-Chapel Hill

NETWORKING RECEPTION 5:00-6:30

Join in the celebration of our nonprofit sector while meeting new friends, reconnecting with colleagues, and visiting with exhibitors.

Reception Sponsored By



BlueCross BlueShield
of North Carolina

Foundation



Mutual of America
Financial Group
Retirement Services • Investments

Thank you for making life better for so many.

Mutual of America Financial Group is proud
to sponsor the **2022 Conference for
North Carolina's Nonprofits.**



Mutual of America
Financial Group
Retirement Services • Investments

mutualofamerica.com

THURSDAY EVENTS

Sharpen Your Inclusion Edge: The 8 Step Approach

8:30-9:30

Grand Ballroom

Jada Monica Drew, CEO, Social Designs

The Sharpen Your Inclusion Edge (SYIE) approach assists nonprofit leaders who are beginning their journey of diversity and inclusion and those leaders who need a refresh in sustaining inclusive practices.

Leaders who apply the 8 steps outlined in Jada Monica Drew's book are better equipped to approach inclusion with intention, guidelines, and a measurable timeline they can co-create with colleagues. During this interactive keynote address, Jada Monica will offer applicable tools to assess and transform nonprofit leaders and organizational culture and to merge the traditional pillars of your company with the growing advancement of a more inclusive culture for staff, constituents, and partners.



KEYNOTE



REFRESHMENT BREAK 9:30-10:00

Sponsored by DMJPS and Durham Convention Center

CONCURRENT SESSIONS 10:00-11:15

Diverse Funding with Street Credibility

Junior Ballroom B



Considering the changing landscape of our communities and funding terrain, it is imperative that we take a different approach to how we fund our programs and missions. This session is a mixture of fund/friend-raising and program design in order to push your programs forward in relevant, practical, and fundable ways. Get practical steps and strategies that can be immediately applied to your nonprofit mission, including unspoken rules of equity, diversity, inclusion; examples of creative fundraising strategies; connections to diverse groups who need what you have; a list of resources to help advance your mission; and new energy towards engaging more diverse audiences.

Presenter: Joseph "J" Hackett, Founder, Black Wall Street AVL

Change Happens. How to Be Ready.

Sponsored by Langdon & Company LLP

Junior Ballroom C



Whether you are an executive director, board member, or member of your senior management team, the time will come when your nonprofit faces a change in executive leadership. It may be sudden and unexpected, or it could be something that leaders have been contemplating for some time. In either case, are you ready for what lies ahead? During this panel discussion, nonprofit leaders will share their own experiences preparing organizations, teams, and themselves for leadership transitions, including how issues uncovered during transitions can impact an organization's culture, and which challenges are best addressed before, during, and after a transition. They'll share perspectives on the value of interim leadership, the anxieties and insights gleaned as a departing executive steps away from a role they have treasured, and the discernment process that a newly

hired leader goes through in evaluating the appetite for the change in style, ideas, and impact they hope to bring.

Presenters: Bert Armstrong, Co-Founder and Principal, Armstrong McGuire; Beth Briggs, Senior Advisor, Armstrong McGuire; Missy Hatley, Senior Director, Resource Development, CASA; Daryl Lester, Senior Advisor, Armstrong McGuire

Developing a Successful and Sustainable Nonprofit with Agency Funds

Sponsored by Marsh McLennan Agency

Junior Ballroom D



Many organizations are unaware of the services available through their Community Foundations. Agency funds can diversify and increase revenue, increase staff capacity, and support nonprofit sustainability – all while the cost-effective fees are going back into the community. Representatives from three leading Community Foundations in NC will discuss what agency funds are and different ways they can benefit nonprofits, how to establish your nonprofit’s philanthropic goals, how to choose between different endowment and spendable options, investment pools, levels of board involvement, and how to market and talk about agency funds to donors.

Presenters: McCray Benson, President and CEO, Community Foundation of Henderson County; Jessie Hermann, Assistant Vice President, Foundation For The Carolinas; Tanaya Suddreth Lynch, Senior Program Officer, Capacity Building Initiatives, Triangle Community Foundation

NETWORKING LUNCH 11:15-1:00



Your future demands no limits.

We are proud to be an NCCNP money savings partner. Scan the QR code to learn how we can help your benefits program thrive.



Business Insurance | Employee Health & Benefits | Private Client Services | Retirement Services | Surety



MarshMcLennan Agency

Your future is limitless.™

Copyright © 2022 Marsh & McLennan Agency LLC. All rights reserved. MarshMMA.com

CONCURRENT SESSIONS 1:00-2:15

Equity in Leadership Succession Planning Junior Ballroom D



We are seeing and expect more resignations of nonprofit leaders and board officers in the coming years. Nonprofit leaders who care about the mission and services of their organizations need to care about updated, viable succession planning. While most leadership teams know succession planning basics, your organization will need to innovate beyond the basics to address equity and diversity of future leaders. We'll discuss recruiting leaders; preparing diverse candidates internally and externally in the organization; readying the organization for change; engaging new leadership talent as board members, advisors, and volunteers; and drawbacks to current succession planning practices.

Presenters: Tara Kenchen, Founder, UF Strategies LLC; Kathy Ridge, Founder, LevRidge Resources

The Gift Conversation: Using Permission to Close More Transformational Gifts

Sponsored by Mutual of America



Junior Ballroom B

You have major gift prospects, but do you know how to discuss their potential gift? We'll show you a pathway that leads a donor from Discovery directly to an Ask Conversation. Beginning with Power Discovery Questions that light up your donor's heart, you'll then use permission and move right into an easy, organic Gift Conversation. Learn how to read your donor's signals, how to politely put an Ask on the table, and how to control the gift conversation to keep your donor focused on the topic and close more transformational gifts. You'll have a chance to practice the Power Discovery Questions and see for yourself how they can unlock a donor's enthusiasm and generosity.

Presenters: Kathryn Gamble, Vice President, Gail Perry Group; Gail Perry, Founder & President, Gail Perry Group



Let us help.
Do you want to maximize your organization's resources so you can better focus on fulfilling its mission?

DMJPS has years of experience providing accounting and assurance services for nonprofit organizations from the North Carolina mountains to the coast with comprehensive expertise and industry knowledge.

TAX | ASSURANCE | ADVISORY

dmjps.com



Practical EDI Approaches for Any Nonprofit Budget Junior Ballroom C



The Food Bank of Central and Eastern NC and the Inter-Faith Food Shuttle will share the unique equity, diversity, and inclusion (EDI) collaboration between the hunger relief organizations they serve. Together, they will offer a glimpse of how two organizations of very different operational scope, culture, and budget size can engage EDI work in a way that brings meaningful results. They will also show how staff members of varied experience in EDI work can help forge a path with the right learning, grounding influences, and relationship network.

Presenters: Neely Monemi, Grants Administrator, Inter-Faith Food Shuttle; Mariah Murrell, VP of Equity, Diversity and Inclusion, Food Bank of Central and Eastern North Carolina



REFRESHMENT BREAK 2:15-2:45

Sponsored by DMJPS and Durham Convention Center

CONCURRENT SESSIONS 2:45-4:00

Lived Experiences Bring Life to Your Mission

Sponsored by **Triangle Community Foundation**



Junior Ballroom C

Embracing staff, volunteers, and board members with lived experiences helps to build inclusion, advance equity, and strengthen the delivery and impact of your organization's mission. As this session highlights stories and examples from nonprofit leaders in the midst of this work right now and best practices in human resources, DEI, and belonging, you will see and hear firsthand the value of incorporating lived experiences to better connect with clients, volunteers, and each other, and how your organization can develop its own approaches.

Presenters: Chris Budnick, Executive Director, Healing Transitions; Kim Glenn, President and Partner, moss+ross; Yvette Holmes, CEO, Southeast Raleigh Promise; Jennifer Player, President and CEO, Habitat for Humanity of Orange County; L. Ron Pringle, CEO, Inter-Faith Food Shuttle; Carolyn Rhodes, Associate, moss+ross

Budgets Matter: Trends & Opportunities to Align Public Budgets to People's Priorities



Sponsored by **First Nonprofit**

Junior Ballroom D

Public funding for the public good provides critical support to protect families and communities and advance more equitable outcomes. This makes state budget and tax

Your community partner.

Building bridges between donors and nonprofits across the Triangle.

Learn more about how we can support you at trianglecf.org

triangle community
FOUNDATION

MAKE A DIFFERENCE

policy important for the work of every nonprofit in North Carolina. Presenters will share the latest trends in state budgets, analysis of the long-term impact of tax choices, an overview of the budget process, and how to engage and lift up the important complementary role that federal and local budget processes play as we recover from the pandemic. Participants will work on connecting their missions with budget choices and leave with new tools and inspiration for engaging in the budget process at any level to advance decisions that boost opportunity and equity.

Presenters: Heba Atwa, Advocacy Manager, NC Budget & Tax Center; Suzy Khachaturyan, Senior Policy Analyst, NC Budget & Tax Center; Letha Muhammad, Executive Director, Education Justice Alliance; Alexandra Sirota, Executive Director, NC Budget & Tax Center

Old-School Management Practices Don't Work. It's Time To Be More Human.

Sponsored by MDcentric



Junior Ballroom B

“My manager meant well but...” Don't let your team say that about you. Of course you try to value what everyone on your team has to offer; but dogged by urgency (it's the system!), you fall into a traditional management style that centers the needs and expertise of the leader. This approach slowly degrades employees' engagement. They become less inspired in their individual work and less connected to the mission. It's time to shift. Attend this session if you're ready for a more human approach to management that fully values and empowers employees as the generative, creative, and resourceful humans they are. You will leave with new insights and practical tools you can implement when you return to your team. Your employees will feel the difference. So will you.

Presenter: Sarah Brown, Owner, Lead Trainer and Facilitator, Into Right Relationship

THANK YOU FOR COMING!

We'd love to hear about your conference experience!
Please complete the evaluation.

scan here



SPONSORS

We are grateful to these corporate and foundation sponsors for their generous support in making this conference possible.

Presenting Sponsor



Session Sponsors



Scholarship Sponsors



Reception Sponsors



Lanyard Sponsor



Face Mask Sponsor



Additional Support



Refreshment Break Sponsors



STAFF

Rebekah Beck, Education Services Manager
Lynn Brinkley, Sustainability & Data Manager
Brittany Brown, Member Development Assistant
Chris Bulla, Development Director
Tracy Carevette, Chief Financial & Operations Officer
Leslie Crisostomo-Morales, Nonprofit Services Assistant
Lisa Crosslin, Chief Learning Officer
Sarah Easley, Events Manager
David Heinen, Vice President for Public Policy & Advocacy
Tamika Howard, Executive Assistant & Board Liaison
Caroline McDowell, Marketing & Communications Manager
Jen O'Loughlin, Accounting & Office Coordinator
Jeanne Tedrow, President & CEO
Paul Tronnier, Technology Director
Asia Washington, Membership Director



Many missions | 100 counties | One voice

**Our mission is
to educate, connect,
and advocate for
North Carolina
nonprofits.**

BOARD OF DIRECTORS

Chair: Deviré Robinson, Vice President, Philanthropic Advancement, Foundation For The Carolinas, Charlotte

Vice Chair: Dawn Chávez, Executive Director, Asheville Greenworks, Asheville

Treasurer: McCray Benson, President & CEO, Community Foundation of Henderson County, Hendersonville

Secretary: Jeanne Tedrow, President & CEO, North Carolina Center for Nonprofits, Raleigh
Jana Barrett, National Director, Education Initiatives, Lincoln Financial Group, Greensboro
Sabrina Brooks, Vice President, Cape Fear Valley Health Foundation, Fayetteville
Ivan Canada, Executive Director, NCCJ (North Carolina for Community and Justice), Greensboro

Kim Chambers, Chief Financial Officer, TROSA, Durham

Jamilla Hawkins, Chief of Staff, NC Pandemic Recovery Office, Raleigh

Doug Heron, Associate Vice President, Duke State Relations, Duke University Health System, Durham

Lenora Jarvis-Mackey, President & CEO, River City Community Development Corporation, Elizabeth City

Shelly Moore, President & CEO, Humane Society of Charlotte, Charlotte

Sara Nunnally, USDA Submissions Coordinator, X-Caliber Rural Capital, Wilmington

Diego Ramon, Vice President, NC Regional Office, Mutual of America, Charlotte

Lorna Ricotta, Former Nonprofit Executive Director and University Administrator, Fayetteville

Sabrina Slade, Director, Racial Equity and Advocacy, John Rex Endowment, Raleigh

Deetra Watson, Principal, Blackman & Sloop, CPAs, P.A., Chapel Hill

Juanita Wilson, Training & Development, Department of Human Resources, Eastern Band of Cherokee Indians (EBCI), Whittier

OUR THANKS & ACKNOWLEDGEMENTS

To the North Carolina nonprofits and foundations who invest in themselves and our sector as members of the Center. See our Members: www.ncnonprofits.org/connect/directory

To the foundations, businesses, and individuals who generously support the Center's capacity building programs and services for our state's nonprofit organizations. See our Sustainers and Donors: www.ncnonprofits.org/people/sustainers

To the Conference Program Committee for their time, ideas, and creativity around session topics and theme. See our committee members: <https://conference.ncnonprofits.org/conference-program-committee>

To the presenters and speakers for their time and expertise.

To the exhibitors and advertisers whose support helps keep conference registration affordable.

To the Durham Convention Center for their support in executing a safe, post-COVID, in-person event.

To photographer Teri Saylor with Open Water Communications for capturing the sense of connection and enthusiasm throughout the event, www.terisaylor.com.

To the Center's staff and board members for their diligent work, commitment, resourcefulness, and good humor.

When was the last time your organization evaluated its state unemployment insurance (SUI) costs?



First Nonprofit (FNP) helps nonprofits better manage their SUI expenses, allowing them to channel more funds back into the causes they champion. Whether you are paying the SUI tax or are already reimbursing/self-insured, our programs can help your organization save time and money, as well as provide access to additional benefits.



Proud partner of:



Contact Cheryl to request a free, no-obligation cost evaluation of your nonprofit's SUI costs.

Cheryl Jones
cjones@firstnonprofit.com
(612) 308-4283



WE OFFICIALLY INVITE YOU TO BANK AT COASTAL.

Where the rates are better, the fees are fewer, the service is friendlier and the perks are everywhere you look. This is better banking, and you're invited.

See how easy it is to start at bankbetter.org



Langdon & Company ^{LLP}
Certified Public Accountants

AUDIT | TAX | CONSULTING



EXPERTISE YOU NEED. SERVICE YOU DESERVE.

Proudly serving the nonprofit community for over 31 years, L&C offers the following services:

- Attest & Consulting
- Bookkeeping & Accounting Services
- Tax Reporting & Compliance
- Tax Planning & Consulting

Langdon & Company **LLP** is proud to be a sponsor of the 2022 NC Center for Nonprofits Conference Concurrent Session: "Change Happens. How to be Ready."

223 Highway 70 East
East Pointe, Suite 100
Garner, NC 27529

www.langdonepa.com

919-662-1001

A photograph of a teal bicycle with orange handlebars and a bell, positioned on a paved path that leads into a sunlit forest. The sun is low in the sky, creating a warm, golden glow and lens flare effects.

Where is your *there*?

CLA brings balance to get
you where you want to go.



We'll get you there.

CPAs | CONSULTANTS | WEALTH ADVISORS

Jordan Miller
704-998-5200 or 919-781-3581, Charlotte and Raleigh

CLAconnect.com

©2022 CliftonLarsonAllen LLP. Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor.

STRATEGIC FUNDRAISING AND MANAGEMENT SERVICES

- Comprehensive Development Planning
- Feasibility Studies and Capital Campaigns
- Fundraising Services
- Board and Staff Training

Call or email for a
FREE consult!

hdhadvancementgroup.com

919.937.0961

HDH
Advancement Group



MOSSANDROSS.COM

IMPACT THAT MATTERS IN A PLACE WE LOVE

Experienced and innovative consulting to
strengthen Central North Carolina nonprofits



About moss+ross

More than 230 nonprofit and educational organizations have worked with us since 2009. Clients are matched to a hand-picked team with strong track records in fundraising and related fields. Call on us to partner with you!

moss
+
ross



FUNDRAISING COUNSEL

Customized solutions, practical roadmaps and professional experience to maximize impact



STRATEGIC PLANNING

Inclusive planning, guided processes and data-driven goals to chart a course for the future



SEARCH & STAFFING

Finding great leaders for your nonprofit and interim staffing during transitions



Accounting & Consulting Services Tailored for Your Nonprofit

**Our team offers a full range of services
exclusively to nonprofits:**

- accounting systems improvement
- Form 990 and other IRS reporting
- budgeting
- financial statement services

Contact us for a consultation.



mig
murphy
sistrom
cpa pc

mig@nonprofitCPA.net | www.nonprofitCPA.net | 919.419.1119

streamlining financial operations
so you can focus on the mission

Our mission?

HELP YOU ACHIEVE YOURS.

Nonprofits are established with one goal: to serve the greater good. The team at Blackman & Sloop aims to help your nonprofit organization thrive. We are bright, innovative, focused, and committed to your success. And while we can provide traditional services like audit and tax, we can do so much more.

Contact Blackman & Sloop for specialized nonprofit services including:

- Outsourced CFO, accounting, and bookkeeping
- Internal control reviews
- Data analytics
- Governance
- Strategic planning
- Enterprise Risk Management

BLACKMAN & SLOOP
CERTIFIED PUBLIC ACCOUNTANTS

1414 Raleigh Road | Suite 300 | Chapel Hill, NC 27517 | 919-942-8700
nonprofit.b-scpa.com

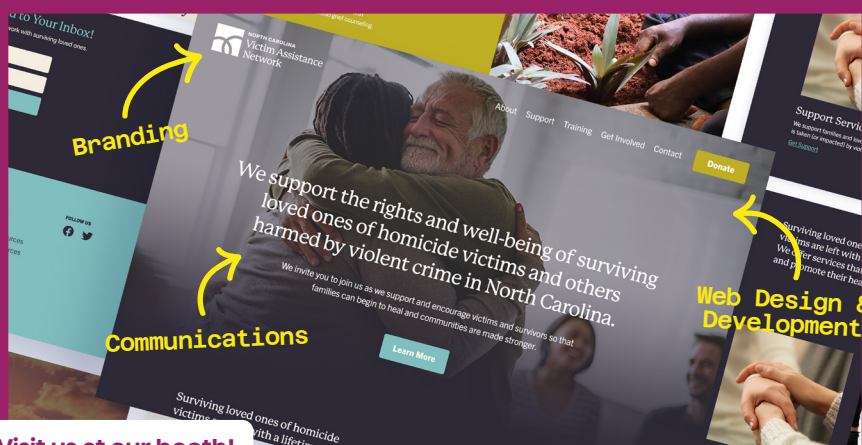


**Liminal
Creative**

LIMINALCREATIVE.COM

Helping donors understand your work.

We work with nonprofits to clarify brand messaging, build a professional visual identity, and communicate strategically.



Visit us at our booth!



Chazin & Company
NONPROFIT ACCOUNTING AND FINANCE SOLUTIONS

MISSION-DRIVEN ACCOUNTING

Let Our Passion
Empower Yours

The Chazin Way

- ✓ **Nonprofit Experts:** Serving nonprofits exclusively for over 17 years.
- ✓ **Customized Services:** Tailored solutions to fulfill each client's specific needs.
- ✓ **Daily Accessibility:** Virtual services that feel like we're just down the hall.



(919) 928-9766 WWW.CHAZINANDCOMPANY.COM INFO@CHAZINANDCOMPANY.COM



The Grant Professionals Association provides 24/7 access to valuable trainings and resources that will improve your grant seeking and grant management work, including free webinars.

GPA offers its entire catalog of live and on-demand webinars to GPA members for free! GPA webinars are taught by the grant industry's top experts who have distinguished themselves through real-world expertise and track record of results.

Join today for this exclusive member benefit, and many more!



GPA is *The* place
for grant professionals.

grantprofessionals.org/page/northcarolinachapter

What We Offer:

- Conferences & workshops within North Carolina.
- Networking with other local grant professionals.
- Leadership opportunities.
- Professional development for all career stages.



Become a member today!!



Williams Overman Pierce, LLP
CPAs • Advisors

Honored to serve

nonprofit organizations across North Carolina.



Our team of professionals will work hard to help your organization achieve its goals. We are knowledgeable about the specific accounting and tax issues faced by nonprofits. We stay current on developing standards and regulations that impact your organization.

How can we help you today?

Raleigh • Greensboro • Wilmington
wopcpa.com • 800.331.5325

FASTFUND ONLINE

Nonprofit Cloud-Based Software

Nonprofit Accounting
Fundraising CRM
Payroll

50% Off

First Year Licensing
Sign Up By 12/31/2022

866.840.7449
sales@araize.com
araize.com

araize

Re-imagine
your new reality
with **outsourced
accounting** and
get back to what's
important to your
success.

deandorton.com

DEANDORTON

*Gardner-Webb University is proud to support the 2022
Conference for North Carolina's Nonprofits*



GARDNER-WEBB
UNIVERSITY

Visit our exhibit booth!

Simply put, we go **BEYOND THE NUMBERS!**



**SHARPE
PATEL**CPA

At **SHARPE PATEL CPA**, we specialize working in the nonprofit industry. We can assist in the following areas:

- Audits, review and compilations
- 990 tax returns
- Outsourced financial / bookkeeping services

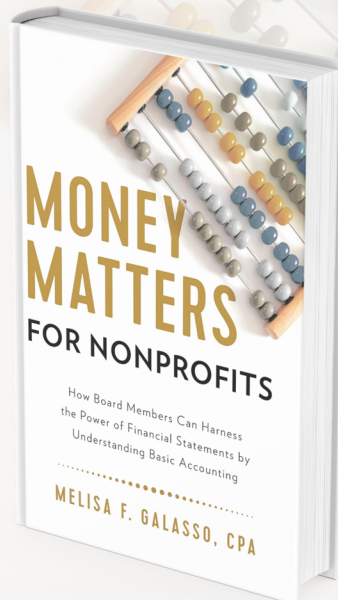
With locations in Raleigh and Charlotte, we serve the entire state of North Carolina! Check us out at www.sp.cpa.

ELEVATE YOUR BOARD EMPOWER YOUR NONPROFIT

Written in an easy-to-understand style and full of real-world examples, *Money Matters for Nonprofits* takes the mystery out of nonprofit accounting, turning financial statements from a confusing collection of numbers into a powerful tool.



Available at
amazon



MONEYMATTERSFORNONPROFITS.COM



Providing technology solutions exclusively for nonprofits



Managed IT Services

Connect Cause takes care of your technology solutions so that you have more time to work toward your mission. We organize and optimize your IT infrastructure and strategy, such as computers, network and phone services.



Managed Cybersecurity

Connect Cause protects your confidential information from falling into the wrong hands. Our IT experts train your team to recognize risks, implement security best practices and monitor your technology to proactively stop threats.



Unified Communications

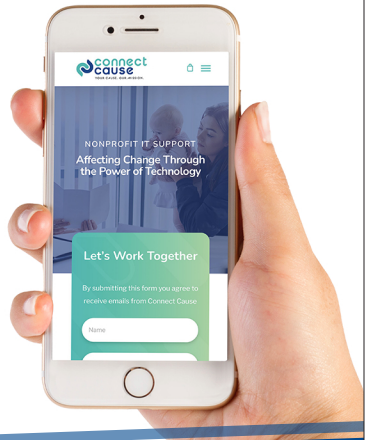
Connect Cause keeps your organization connected and efficient by updating your legacy phone system. Our Voice over IP (VoIP) solutions offer organizations the ability to migrate to a reliable and advanced cloud-based phone system.



Featured In:
Forbes & Fortune



connect@connectcause.com | www.ConnectCause.com | Tel: 844-526-6632



Audit | Taxation | Accounting

Integrity meets trust

Strickland Hardee PLLC is a full-service accounting and advisory firm located in Lexington, NC. Along with the typical accounting services of a CPA firm, we provide comprehensive assurance and advisory services to an array of industries and sectors, including:

- Traditional and captive insurance
- Governmental agencies
- Not-for-profit organizations
- Trucking companies
- Construction
- Retail
- Employee benefit plans
- Personal financial statements

 **Strickland Hardee PLLC**
Certified Public Accountants
INTEGRITY MEETS TRUST

www.shcpa.cpa
(336) 843-4409
info@shcpa.cpa

THANK YOU FOR COMING!

We'd love to hear about your conference experience!
Please complete the evaluation.

scan here



PRESENTING SPONSOR



@NCNONPROFITS
#22NCNPC
#EQUITYMATTERS





Supporting excellence and all that it inspires.

At Duke Energy and Piedmont Natural Gas, we believe in the power and potential of excellence and achievement in all forms. Here's to those who inspire us all and enhance our quality of life.

As part of our commitment to communities, Duke Energy and Piedmont Natural Gas are proud to support the 2022 Conference for North Carolina Nonprofits.

[DUKE-ENERGY.COM](https://www.duke-energy.com)



BUILDING A SMARTER ENERGY FUTURE®