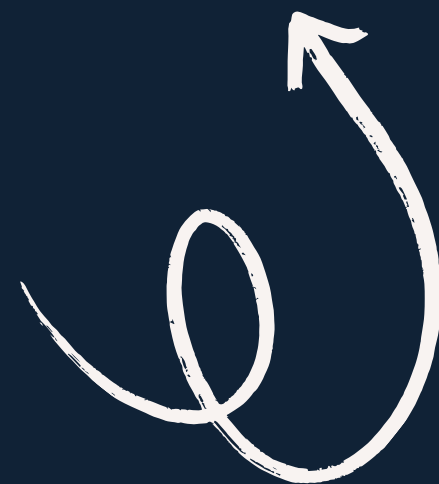


The Great Nonprofit Reset

By Autumn Weil, Founder
HarvestRenewal Coaching





Where Are You Coming From?

1-3 Staff

4-9 Staff

10+

Volunteers



How are you feeling about the sector?

Overwhelmed but hopeful

Just tired

Inspired but need direction

Pass the coffee

The Nonprofit Reality Check

Honest Look at Sector Challenges

shifting donor behavior

high levels of staff burnout

mixed-capacity boards

growing community needs

hostile political environment



Myths We Must Stop Believing

Trusting Truths for Nonprofit Resilience

It's time to debunk common myths that hinder our progress. Understanding the truth behind these misconceptions can lead to **greater resilience** and effective leadership.



Myths We Must Stop Believing

Trusting Truths for Resilience and Growth

In nonprofit leadership, adaptation is key. **Innovation can be small**, and remembering that our mission is greater than the model helps us navigate uncertainty and thrive.



Reset Strategies

Practical Approaches for Nonprofits

To thrive through change, nonprofits must diversify funding, prioritize staff well-being, engage boards meaningfully, and co-create with communities, fostering a **resilient and adaptable environment** for all.



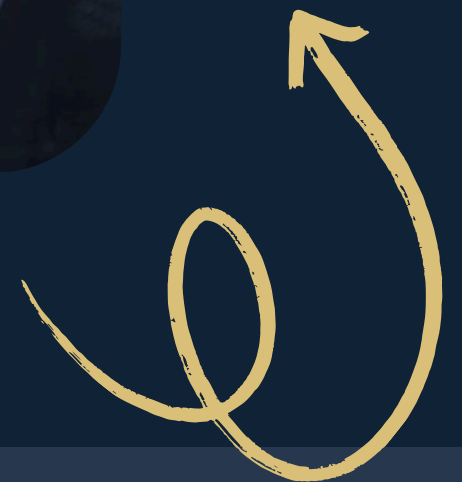
Funding Strategies for Resilience

- Diversify funding sources to ensure sustainability and growth
- Maintain transparency with funders for mutual trust and respect
- Utilize storytelling to engage audiences beyond mere statistics
- Focus on building recurring support instead of one-time events



Empowering the Workforce

- Embrace flexibility to enhance work-life balance
- Normalize self-care practices for all staff members
- Redesign job roles for clarity and focus
- Utilize volunteers as a valuable leadership resource



Board Engagement

- Meet boards where they are and acknowledge their strengths
- Create an engagement menu with diverse options to choose from
- Celebrate small wins to build morale and momentum



Community Engagement

- Ask community members instead of making assumptions
- Co-create solutions with stakeholders for better outcomes
- Focus on the highest return on mission programs
- Drop programs that no longer align with our mission



Interactive Exercises

Engaging with real-world scenarios

Scenario 1

When a **major donor pulls out**, it can create panic. Consider reassessing your funding strategies and engaging with other potential supporters to stabilize financial flow.

Scenario 2

Experiencing **40% staff turnover** in six months is challenging. Focus on strengthening your organizational culture and employee engagement to retain your key talent and maintain productivity.



Case Studies

Exploring Responses and Practical Strategies

Focus on Solutions

In facing challenges, prioritize **evidence-based responses** that foster resilience, ensuring that your nonprofit can adapt effectively to changing demands and circumstances in the sector.

Collaborative Approach

Engage stakeholders in **co-creating solutions**, drawing on their insights and experiences to develop strategies that are widely supported and effective for your organization's unique context.

Reflective Practices

Incorporate regular **reflection exercises** for your team, allowing everyone to share insights and reaffirm their commitment to the mission, fostering a culture of transparency and adaptability.



The Nonprofit Manifesto: Building Resilience

We embrace imperfection and focus on **building resilience**. We achieve impactful change with the resources we have, celebrating our role as changemakers rather than martyrs in the nonprofit sector.



Closing Reflections and Next Steps

As we wrap up, embrace the **actionable inspiration** shared today. Reflect on your personal declaration, let go of outdated myths, and explore the Reset Menu to thrive through change.

The Reset Menu: pick one thing to reset.
A reset doesn't have to be big to be powerful. Small shifts add up to a healthier org, a healthier you, and a sector that thrives.

Remember, the nonprofit sector doesn't need martyrs; it needs leaders who reset with courage and creativity. That's you.





HarvestRenewal

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